

business week



international business
week

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Blended **I**ntensive **P**rogram – **PORTUGAL**

EXIT – **EX**change **I**ntensive **T**raining on Entrepreneurship: an Entrepreneurship program

Program

Entrepreneurship, Innovation and Technology in Tourism & Hospitality

On Person

Day 1 – October, 23

13:00 – 14:00 Transportation to IPS

14:00 – 14:30 Welcome

14:30 – IBW/BIP-EXIT + Objective of the Program + Phases

15:00 – Guest Lecture: 12 Tourism Trends That Will Shape the Travel Industry in 2023 and Beyond

15:30 – International Forum presentation of students, schools, and countries

17:00 – Gastronomic Break

18:00 – Transportation

Free programme in the evening

Dia 2 – October, 24

08:45 – 9:30 Transportation to IPS

09:30 – 10:30 BootCamp 1 “Generating and selecting ideas”

10:30 – 12:00 BootCamp 2 “Building customer propositions for customers”

12:00 – 13:00 *Gastronomic break*

13:00 – 15:00 BootCamp 3 “Achieving customers and generate revenue sources”

15:00 – 17:00 BootCamp 4 “Activities, partnerships, and cost structure”

17:30 – Transportation to Setúbal Downtown (Hotel)

Students’ dinner in the evening

Day 3 – October, 25

08:45 – 9:30 Transportation to IPS
09:30 – 12:00 BootCamp 5 **“Build my Business Website”**
12:00 – 13:00 *Gastronomic break*
13:00 – 14:00 *Transportation to Lisbon*
14:30 – 16:00 **Visit Village Underground**
16:30 – 18:30 **Visit TimeOut Market**
16:30 – *Free Time in Lisbon*
Photo Contest “Best moment in the TimeOut”

Day 4 – October, 26

09:30 – 11:00 *SADO EXPERIENCE (watch the dolphins)”- Dolphin Bay company*
11:30- Transportation to IPS
12:00 – 13:00 *Gastronomic break*
14:00 – 16:30 *Seminar “How to build financial dashboard”*
17:30 –Transportation to Setúbal Downtown (Hotel

19:30 - *Special Dinner (students + Professors)*
21:00 *Tuna Académica*

Day 5 – October, 27

9:00 – 9:30 Transportation to IPS
10:00 Final Presentation (ex. Powerpoint or Prezzi presentation) with Business Model with link for website) and Awards Ceremony
Best poster Award (selection made by a jury)
Fair Play Award (selection between students)

12:30 Close session
13:00-13:30 Transportation to Setúbal Downtown

ONLY FOR BIP participants

Online (Portuguese Time: GMT)

Day 1- November, 2

17:00– 18:00 The Financial Plan Tutorial: Development of Financial Plan (first group)

Day 2 – November, 3

17:00 – 18:00 The Financial Plan Tutorial: Development of Financial Plan (second group)

Day 3 - November 9 Final presentations

International Workshop: SPAPPING THE FUTURE FOR THE NEW ENTREPRENEURS (online)
Final Project Presentations (with the Financial Plan)